

### St. John XXIII Catholic School

125 Krieghoff Avenue, Unionville, ON., L3R 1V8 905 - 477 - 3288



Dear Sir/Madam,

### Re: St. John XXIII Catholic Elementary School 50th Anniversary

#### **Greetings!**

St. John XXIII Catholic Elementary School is proud to announce our 50<sup>th</sup> anniversary! We are celebrating this milestone within the Markham/Unionville community with many events taking place on May 4, 2023. We will be celebrating all week long and will end our event with a School Mass, community gathering and the Celebration and Alumni Barbeque where we will host dignitaries, School Board Trustees, members of our Catholic School Board and many alumni and community members.

As part of the Markham/Unionville community since 1972, we are looking forward to your involvement in this momentous event. We are creating a commemorative program which will include pictures and memories of the past 50 years, all which will include our theme 'There's no place like home...' Also, inclusive in this program will be letters from many dignitaries congratulating the school on our achievement. As part of the community, many of your patrons and employees may have attended our school or are close to those who have. This program will help to promote your commitment and involvement in the community.

Included in this communication are details of the many levels of sponsorships. Your company will benefit by having your advertisement beautifully displayed in our "St John XXIII CES 50<sup>th</sup> Anniversary" program. Your company will also receive a thank you acknowledgement. Many attendees live in either Markham, Unionville or close proximity and our event will have in attendance parents, aunts, uncles, grandparents, friends and community members. We anticipate over 500 participants throughout the week and during our Celebration and Alumni Barbeque.

Thank you again for taking the time to review our package. It is with the generosity of businesses like yours that will make "St. John XXIII CES 50<sup>th</sup> Anniversary" an event that will bring the community together. If you have any questions, please feel free to contact the school at: 905-477-3288

#### C. D'Agostini

Principal, St. John XXIII Catholic Elementary School

SPONSORSHIP OPPORTUNITY DETAILS	St. John XXIII CES 50th Anniversary 2023 Sponsorship Opportunities
Platinum Sponsor \$500 Full Page Ad on Outside Back Cover Maximum 1 sponsor (First come, first serve)  SOLD OUT	You receive: - Full Page Ad on the Outside Back Cover in SJXXIII 50th Anniversary Program - Thank you acknowledgement on SJXXIII website
Gold Sponsor \$350 Full Page Ad First come, first choice for Inside Front or Back Cover	You receive: - Full Page Ad in SJXXIII 50th Anniversary Program - Thank you acknowledgement on SJXXIII website
Silver Sponsor \$200 ½ Page Ad	You receive: - ½ Page Ad in SJXXIII 50th Anniversary Program - Thank you acknowledgement on SJXXIII website
Bronze Sponsor \$100 ½ Page Ad	You receive: - ¼ Page Ad in SJXXIII 50th Anniversary Program - Thank you acknowledgement on SJXXIII website
Business Card Sponsor \$50 Business-card Sized Ad	You receive: - Business-card Ad in SJXXIII 50th Anniversary Program - Thank you acknowledgement on SJXXIII website

Please see the following page for dimensions and spacing of ads in our 50th Anniversary Program.

# St. John XXIII CES 50th Anniversary 2023

# **Information of Ads in 50th Anniversary Program**

SPACE TYPE	DIMENSIONS (W x H)	SPONSORSHIP TYPE
Outside Back Cover Full Page	8½" x 11" (trim size)* 8" x 10½" (live area) *plus ½ bleed all sides, if applicable	Platinum Sponsor \$500
SOLDOUT	SOLD OUT	SOLDOUT
Full Page	8½" x 11" (trim size)* 8" x 10½" (live area) *plus ½ bleed all sides, if applicable	Gold Sponsor \$350
Half Page	Horizontal Space: 8" x 51/8"  Vertical Space: 37/8" x 101/2"	Silver Sponsor \$200
Quarter Page	31/8" x 51/8"	Bronze Sponsor \$100
Business Card Space	3½" x 2"	Business Card Sponsor \$50

Please configure your ad as a press-quality PDF file, sized according to the dimensions above, and send it to: <a href="mailto:sjces23@gmail.com">sjces23@gmail.com</a>

# St. John XXIII CES 50th Anniversary 2023

### **Sponsorship Form**

Name:	Title:	
Company:		
Address:		
Postal Code:	City/Province:	
Phone:	Email:	
We would be pleased to support St. John XXIII CES for their 50th Anniversary on May 4th, 2023, by sponsoring the checked amount:		
<del>\$500</del> → Platinum Sponsor	(SOLD OUT)	
$\square$ \$350 $\rightarrow$ Gold Sponsor		
□ \$200 → Silver Sponsor		
☐ \$100 → Bronze Sponsor		
□ \$50 → Business Card Sponsor		
Signature:	Date:	

# Payment method:

Cheques should be made payable to: St. John XXIII Catholic Elementary School.

To confirm and register your support please submit this form, your PDF file advertisement and payment by March 15, 2023.

Send ad file and form to <a href="mailto:sjces23@gmail.com">sjces23@gmail.com</a>.